

adjust AG named one of the best management consultancies in Germany

Since 2010, Top Consultant has awarded the best SME-Consultants in Germany. The certificate attests the professionalism and competence of its awardee.

The Karlsruhe-based **adjust** AG, a management consultancy for strategy, markets, business processes and finances is a first time winner with its initial entry in this competition. The company underwent a sophisticated and comprehensive certification process designed by Prof. Dr. Dietmar Fink and Bianka Knoblach. Both jointly lead the Scientific Society for Management and Consulting (WGMB) in Bonn.

The deciding factor for the award of the Top Consultant certificate is a consultancy service tailored to individual clients and oriented towards medium-sized companies. During the evaluation procedure, in addition to respond to Prof. Dr. Dietmar Fink's questionnaire, **adjust** AG also had to render a list of ten reference clients. These clients provided feedback to questions about professionalism, performance and also their general level of satisfaction with the respective advisory.

"The overheated consulting market has repeatedly brought forth rather unqualified advisories. Top Consultant highlights those consultants who have an excellent proven track-record and excellent reputation. The award serves SMEs as an important orientation tool in an overly complex market situation," says Prof. Dr. Fink.



Top Consultant mentor and former Federal President of Germany Christian Wulff congratulated Ralf Jourdan and Andreas Crucius on their success.

About:

adjust AG is a consultant for strategy, (digital) markets, business processes, finances, and industry 4.0. The objective: Increasing efficiency and more visible success for clients. **adjust** AG challenges and optimizes existing processes with an orientation to future markets and competitive situations. Together

with their clients **adjust** AG designs appropriate structures for their processes in finance and administration as well as for the optimal and sustainable interaction between all areas of the company.

When the management consultancy was founded in 2015 by Ralf Jourdan and Andreas Crucius it followed a clear defined strategy: "**adjust** AG is a critical sparring partner with an objective eye on key factors. We see ourselves as initiators for entrepreneurs, managers, and employees to make the company more efficient in the long-term. In our approach, classical methods of analysis are complemented with suitable individualized tools," as pointed out by Ralf Jourdan.

It's the team that makes the difference: **adjust** AG employees possess extensive operational, functional, and methodical expertise in all matters related to the topics of restructuring, growth models and turnaround. It has been understood that often a solid and sustainable network is a decisive key to transform an idea into a successful project. This ensures consistently high-quality performance, constantly customer satisfaction and long-lasting business success.